



NASSAU HUMANE SOCIETY

BARKTOBERFEST

OCTOBER 10, 2026

12PM - 4PM

AT MOCAMA BEER COMPANY



2025

MAKING A PAWSITIVE IMPACT IN OUR COMMUNITY

2585

wellness exams

1635

flea & tick prevention

693

TNR community cats

433

spays & neuters

703

pets fed via food bank

1011

animals cared for

cats **402**

dogs **609**

853

pets adopted

cats **348**

dogs **505**

owner surrender **234**

stray **231**

other shelters **457***

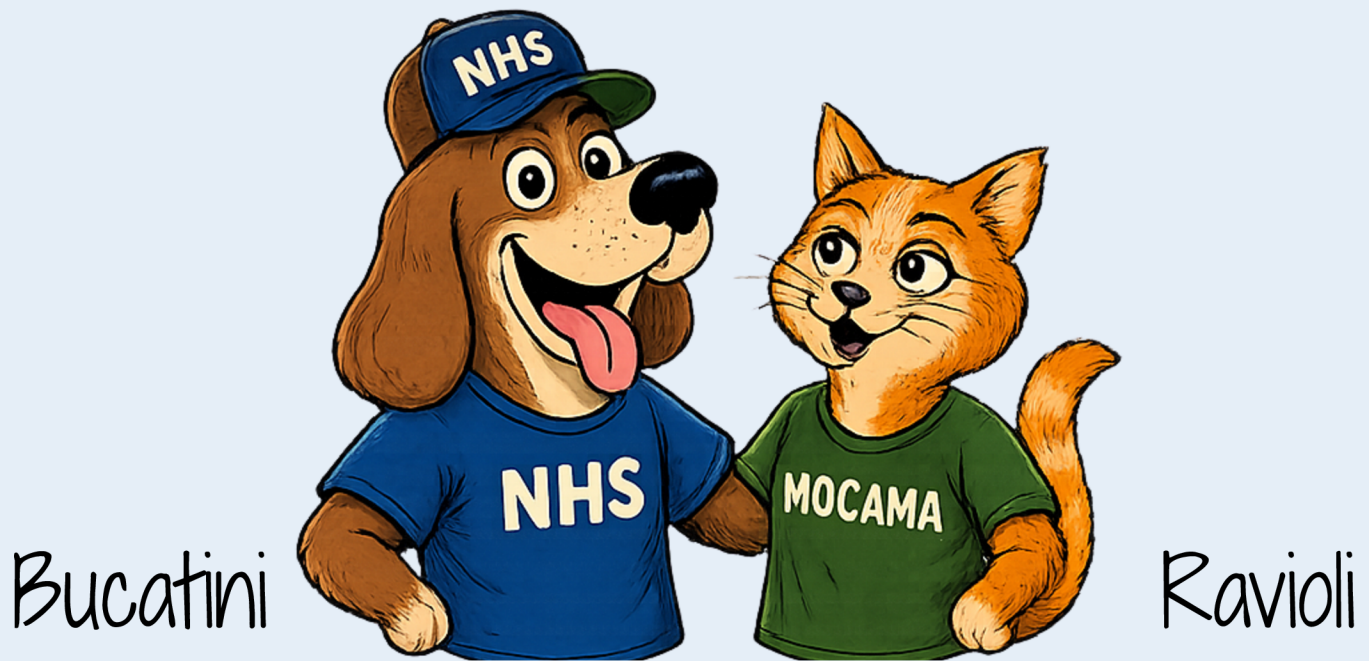
returned **73**

seized **9**



save rate

*we rescue from kill shelters**



About BARKTOBERFEST

For more than 20 years, Pasta 4 Paws was a cherished **Nassau Humane Society** tradition—bringing together great food, great people, and a shared love for animals.

Last year, we reimagined this legacy event into something even more interactive, inclusive, and fun—**BARKTOBERFEST** was born.

As a nod to our Pasta 4 Paws roots, we introduced our official mascots—**Bucatini** the dog and **Ravioli** the cat—carrying a playful piece of that tradition into this new chapter.

With adoptable animals, our famous silent auction, face painting, a dunk tank, stein holding competitions, and more, **BARKTOBERFEST** is designed to be a family friendly event and as fun as it is impactful.

Our inaugural event welcomed hundreds from our community and raised vital funds to support the animals who need us most.

This year, we're expanding the experience with even more games, prizes, and interactive opportunities—while creating meaningful ways for our community and partners to get involved, connect, and make a lasting impact for the animals who need us most.

nassauhumane.org/event/barktoberfest-2



The BARKTOBERFEST Pawsport Experience

Introducing the **BARKTOBERFEST Pawsport**—a value-packed booklet designed to drive visibility, engagement, and customer traffic for our sponsors.

Pawsports will be sold in **advance** of the event and on the day, giving participating businesses extended promotional exposure leading up to BARKTOBERFEST and direct interaction with attendees during the event.

Each Pawsport features **exclusive** offers and incentives from sponsors, encouraging guests to visit, shop, and engage—both at the event and beyond. It also serves as a guide for attendees to explore and participate in designated event zones and experiences, increasing traffic throughout the footprint.

Targeted toward families and our highly engaged, pet-loving community, the Pawsport is designed to create meaningful connections between sponsors and attendees while delivering real value to guests.

nassauhumane.org/event/barktoberfest-2

Sponsorship Opportunities

TITLE SPONSOR - \$5,000

- Exclusive title sponsorship and recognition on Main Stage
- Most prominent logo placement on all marketing materials and merch
- Most prominent placement on website, social media, print, and event signage
- Logo/Company name in social post
- Optional premium tent space in Community Partner area
- Back cover of the Pawsport Book
- Featured inside Pawsport offer or advertisement
- Recognition from stage/event announcements

PREMIER SPONSOR – \$3500 (4 Available)

- Exclusive naming rights to sponsored areas.
 - Silent Auction, NHS Village, Game Zone, VIP Area
- Logo placement on all marketing materials and merch.
- Prominent placement on website, social media, print, and signage
- Logo/Company name in social post
- On-site signage in sponsored zone
- Inside placement in Pawsport Book
- Recognition from stage/event announcements

COMMUNITY SPONSOR – \$1000 (8 Available)

- Tent space in Community Partner area
- Logo placement on merch
- Logo placement on website, social media, print, and signage
- Logo/Company name in social post
- Ability to distribute approved promotional materials

FRIENDS OF BARKTOBERFEST – \$350

- Recognized as a FRIEND of BARKTOBERFEST
- Company name on event merch.
- Logo/company name placement on website
- Shared thank-you social recognition

SILENT AUCTION DONOR

- Logo/company name on webpage
- Company recognized at event
- Shared thank-you social recognition



Silent Auction & Experiences

Our silent auction is one of the most anticipated highlights of BARKTOBERFEST—and this year, we’re elevating it even further. **Donations like yours play a vital role in its success, directly helping us raise the funds needed to give thousands of homeless animals a second chance each year.**

This year we’re thoughtfully curating a mix of experience-based packages, themed baskets, and unique standalone items to create exciting opportunities for guests to bid, engage, and give. From local dining experiences and weekend getaways to dog-friendly adventures, behind-the-scenes tours, and wellness packages, our goal is to offer something for everyone. Our committee members are actively seeking items from local businesses and community partners to thoughtfully curate this year’s experiences.

Your donation may be a stand alone auction item or be combined with others to create high-value, one-of-a-kind packages—maximizing impact and appeal. Here are some ways your donation may be used:

- Chef’s Table/Private Dinner (chef’s, upscale restaurants, caterers, wine donors)
- Weekend getaway or vacation rental stay (hotels, rentals, activities)
- Spa + Style Day (salons, spas, boutiques, med spas)
- Golf Foursome Experience (green fees, cart, pro shop credit and lunch)
- Ultimate Pet Parent Package (groomers, trainers, vets, photographers)
- Private Sunset Cruise (2 hours cruise, charcuterie donation and wine)
- Backyard Glow Up (landscapers, nurseries, pressure washing, patio stores)
- Jaguars VIP Game Day (season ticket holders, corporate sponsors)
- Family fun bundles (tickets, activities, local attractions)
- Porch Concert Night (musician, beverage sponsor)
- Shopping sprees or gift cards to local businesses
- Themed baskets (seasonal, self-care, foodie, beach day, game night)

We’re also introducing a “Buy It Now” table, as well as Second Chance Surprise Bags—a fun “mystery” option made up of smaller donated items that still make a big difference.

Every bid or purchase at BARKTOBERFEST’s silent auction helps provide care, comfort, and second chances for the cats and dogs at our shelter.



Sponsorship Registration

Yes! I would like to support BARKTOBERFEST

Contact Name

Organization Name

Address

City, State, Zip


Phone Number

Email

- | | |
|---|--|
| <input type="checkbox"/> Title Sponsor \$5000 | <input type="checkbox"/> Friend of BARKTOBERFEST \$350 |
| <input type="checkbox"/> Premier Sponsor \$3500 | <input type="checkbox"/> Silent Auction Donor |
| <input type="checkbox"/> Community Partner \$1000 | |

Ways to pay: check or online

Please let us know if you need an invoice

 **Check made payable to:** Nassau Humane Society
Mail to: 639 Airport Road, Fernandina Beach, FL 32034



NASSAU HUMANE SOCIETY





Contact:

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